



melanie gowen DESIGN

NO. 12

25 QUESTIONS DESIGNED TO HELP ME DESIGN SPACES YOU LOVE

THE RESULT? A HOME THAT TELLS YOUR STORY. ROOMS THAT ARE UNIQUELY YOURS. ROOMS THAT YOU LOVE TO COME INTO TO EVERYDAY. ROOMS THAT SUPPORT YOUR LIFESTYLE AND EMPOWER FUNCTION THROUGH BEAUTY.

SPACE PLANNING // FUNCTION

1. HOW DO YOU CURRENTLY USE EACH OF THESE ROOMS (% TIME, ACTIVITY, SEASONALLY)?

- PORCH/PATIO
- LIVING ROOM
- DINING AREA
- KITCHEN
- STUDY
- FAMILY ROOM

2. WHAT PART OF YOUR HOUSE DO YOU USE THE MOST?

WHAT PART OF YOUR HOUSE DO YOU USE THE LEAST?

3. WOULD YOU RE-ALLOCATE ANY ACTIVITIES IN A NEW CONFIGURATION?

4. WHAT IS THE PATTERN OF EVERYDAY DINING, AND WHERE ARE MEALS USUALLY EATEN?

- () DINING TABLE () KITCHEN TABLE () KITCHEN COUNTER
() FAMILY ROOM () OTHER _____

5. ANY SPECIAL INSTRUCTIONS ON DINING? (SEPARATE ROOM, FORMAL, TABLE, BANQUETTE, SEATING)

6. HOW IMPORTANT IS YOUR TV-WATCHING? WHAT ROOM(S) WOULD YOU LIKE TO DO THIS IN?

7. ARE THERE ANY SPECIAL NEEDS THAT SHOULD BE CONSIDERED? (ALLERGIES, DOGS, ETC)

8. ANY SPECIAL TECHNICAL WISHES, SUCH AS SMART HOUSE OR WIRELESS SOUND INTEGRATION?



melanie gowen DESIGN

NO. 12

9. ANY OTHER FUNCTIONAL REQUIREMENTS SUCH AS STORAGE THAT YOU WOULD LIKE TO ADDRESS?

10. DESCRIBE ANY HOBBIES:

- () READING () ENTERTAINING () T.V./HOME THEATRE () SPORTS
- () GARDENING () COOKING () MUSIC () OTHER _____

11. LIGHTING – WHICH ROOMS GET LIGHT AT WHICH TIMES, AND DO YOU LOVE THE SUN, OR WISH TO CONTROL SUNLIGHT/LIGHT-BLOCKING AS NEEDED?

ARE THERE VIEWS YOU'D LOVE TO HIGHLIGHT (A GARDEN, A TREE, WATER, OR PATIO)?
ALTERNATIVELY, ARE THERE VIEWS YOU WISH TO DOWNPLAY (A TOO-CLOSE NEIGHBOR'S HOUSE,
NEIGHBOR'S CAR, NEARBY OTHER BUILDING)?

AESTHETIC PALETTE // COLOR & FORM

12. WHAT ARE YOUR FAVORITE COLORS? ANY COLORS YOU DISLIKE?

13. DO YOU HAVE A FAVORITE HOTEL OR RESTAURANT OR OTHER SPACE THAT YOU LOVE BEING IN?

15. DO YOU HAVE ANY ARTWORK OR COLLECTIONS YOU WOULD LIKE TO FEATURE? IF YES, WHERE?

16. DO HAVE ANY FAMILY PORTRAITS, PHOTOS ETC. YOU WOULD LIKE TO DISPLAY?

17. WHEN LOOKING FOR FURNITURE AND DECOR, WHAT ARE YOUR FAVORITE STORES?

18. ARE YOU DRAWN TO FABRIC PATTERNS, SOLIDS OR BOTH? (EXAMPLE: FLORAL, GEOMETRIC, STRIPES)

WHICH OF THESE WORDS WOULD YOU LIKE TO DESCRIBE YOUR ROOMS? (CIRCLE ALL THAT APPLY)

- | | | |
|------------|-------------|-------------|
| GLAMOUROUS | PREPPY | CLASSIC |
| CRAFTY | TRADITIONAL | RESORT |
| MODERN | VINTAGE | MID-CENTURY |
| ECCLECTIC | INTERESTING | CURATED |
| TRIBAL | FEMININE | MASCULINE |
| INDUSTRIAL | NATURAL | COLORFUL |
| TAILORED | MINIMAL | LAYERED |



melanie gowen DESIGN

NO. 12

19. ARE ANY ITEMS PARTICULARLY ON YOUR WISH LIST? (LIGHTING, PILLOWS, FURNITURE, ETC?)

WHAT MAJOR PIECES MUST REMAIN IN THE ROOMS?

20. FOR HARDWARE AND FIXTURES, DO YOU PREFER POLISHED OR BRUSHED / CHROME, NICKEL, GOLD, OR WROUGHT IRON FINISH?

21. DO YOU HAVE A PREFERENCE TO INCORPORATE WALLPAPER OR OTHER WALLCOVERINGS?

PROJECT MANAGEMENT // LOGISTICS & BUDGET

22. HOW INVOLVED DO YOU WANT TO BE IN THE PROJECT?

- A PART OF EVERY DECISION
- AS HANDS OFF AS POSSIBLE
- SOMEWHERE IN BETWEEN

23. WHAT IS THE INTERIORS BUDGET FOR YOUR PROJECT? \$_____ - \$_____

\$15 - \$25,000

\$25,000 - \$45,000

\$45,000 - \$65,000

\$65,000+

24. PRIORITIES THAT YOU MAY HAVE AND ANYTHING ELSE I SHOULD KNOW?

25. WHAT IS YOUR GOAL DATE/STIMELINE FOR COMPLETION?

.THANK YOU!